STUCCO ITALIANO

DECORATIVE FINISHES

YOUR **IDEAS**
OUR **FINISHES**

WALLS & FLOORS

www.stuccoitaliano.com

MADE IN ITALY, FOR THE WORLD

An artisanal company

The company was founded in 1999 by maestro Giovanni Polistena, an artisan that has dedicated his life to reviving and teaching the decorative techniques of the Italian heritage.

Since its establishment Stucco Italiano has specialised in manufacturing decorative finishes for walls and floors. Based in the Region of Venice, cradle of Italian craftsmanship and architecture, Stucco Italiano places great emphasis on using historical materials like lime and marble and on prioritising natural and sustainable ingredients.

Today, we export to over 30 countries where we are known for the quality of our products and the support we provide to new customers. Despite the company's growth Stucco Italiano continues to embody artisanal characteristics. We source raw materials from Italy and we are the only company in the industry that maintains the tradition of producing its own lime.

AN EVER-EVOLVING LINE

Decorative finishes

Over twenty years in the international market, Stucco Italiano has developed an extensive portfolio of over 30 unique decorative materials for walls and floors, some of which exclusive to our company.

Our ever-evolving range covers a wide spectrum of finishes that can be tailored to diverse environments whether it be high-end options for luxurious settings or styles encompassing classical, urban, organic or minimalistic aesthetics.

EXCLUSIVE, ETERNAL, ECO

Mineral plasters

A product line of natural lime-based wall plasters, inspired by Italian heritage in decorative finishes. The natural elegance of mineral plasters combines resilience with design solutions for every type of surface.

WALL INTERIOR USE EXTERIOR USE

MODERN LUXURY

Decorative paints

Modern, vintage or artistic; bold or delicate. These finishes all share the same ease of application and versatility, allowing freedom of expression.

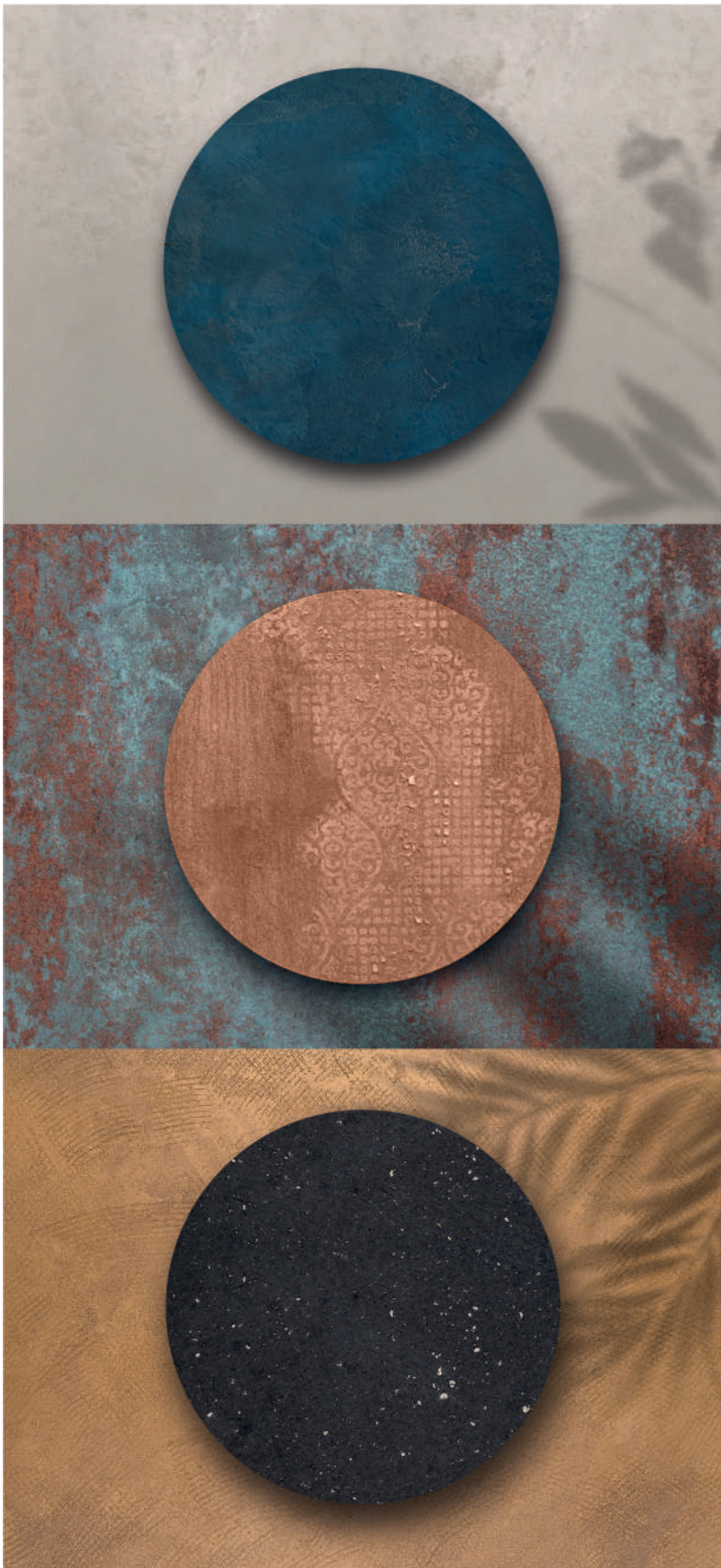
WALL INTERIOR USE

SEAMLESS ELEGANCE

Floor coating

Everlasting elegance and easy to apply. Our mineral-based floors provide a sense of style and minimalism with their uninterrupted continuity.

FLOOR INTERIOR USE



Mineral plasters

Italian & Venetian plasters for walls

WALL INTERIOR USE EXTERIOR USE

In these decorative materials, the Italian artistic heritage finds a renewed expression.

Historical building materials such as lime and marble are combined with modern technologies to reinterpret tradition. The **natural elegance** of mineral plasters marries durability with design solutions for **every type of surface**.

From the walls of private homes to high traffic spaces; interior, exterior or wet areas.

The wide range of finishes and effects achievable with these products means that tackling any decorative project aimed at creating inspiring and exclusive surroundings with **durable, eco, high quality materials** is possible.

Precious Lime | 5 products

Textured plasters incorporating precious ingredients like mica, mimicking the appearance of luxurious fabrics such as silk or real stone surfaces.

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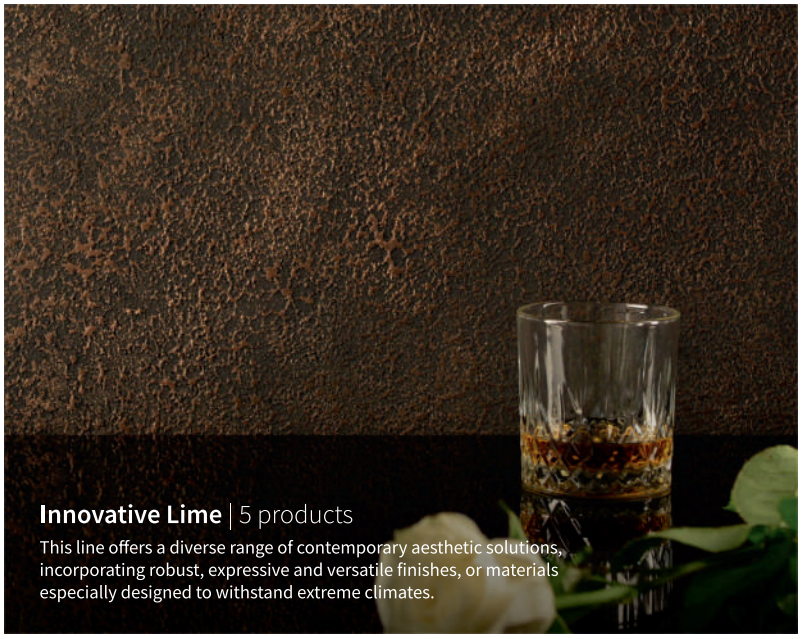
Heritage Lime | 5 products

Timeless Italian and Moroccan plasters like Travertino, Scagliola and Tadelakt, enhanced for higher performance and easier application.

Venetian Plasters | 5 products

This range of products reveals the possibilities of lime and marble, ranging from extra-glossy polished plasters with prominent trowel movement to flat and satin Marmorinos.



Innovative Lime | 5 products

This line offers a diverse range of contemporary aesthetic solutions, incorporating robust, expressive and versatile finishes, or materials especially designed to withstand extreme climates.

Decorative paints

Italian decorative paints for walls

WALL INTERIOR USE

The contemporary finishes in this product line effortlessly bring a sense of style and elegance, offering easy application with brush, spray or trowel.

By combining acrylic binders with diverse raw materials like real powdered metal, glass microspheres or pearlescent micas, a **wide spectrum of possibilities** is crafted to accommodate diverse environments; whether they be **modern, vintage or artistic; delicate, precious or bold.**

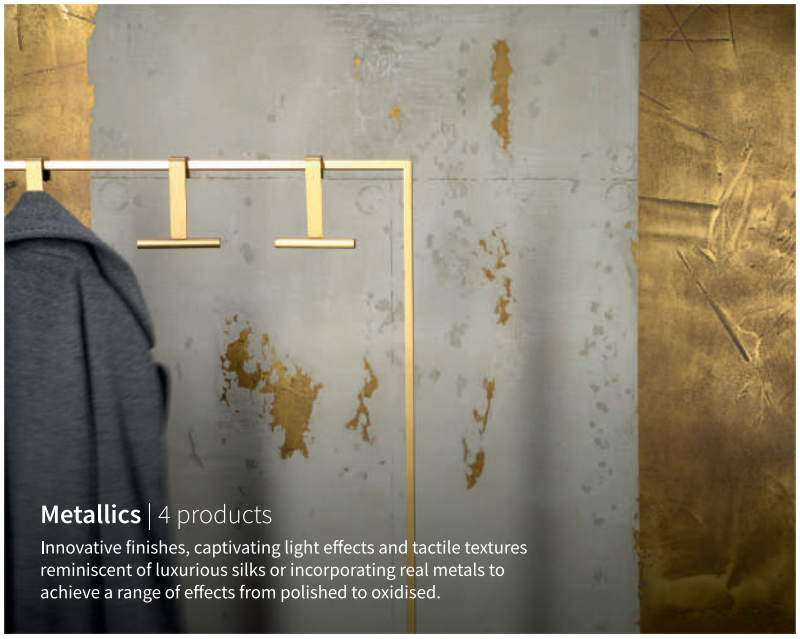
Common attributes of all these finishes are the **simplicity of application** and a generous allowance of decorative versatility facilitating boundless creative expression.

Art & Style | 3 products

For the most ambitious decorative projects, a line of paints that allows you to unleash your imagination and bring to life the wildest fantasies.

Terre | 3 products

Monochromatic flakes stand out against a coloured background, reproducing the effects of surfaces corroded by time and evoking the atmospheres of ancient Tuscan villas.



Metallics | 4 products

Innovative finishes, captivating light effects and tactile textures reminiscent of luxurious silks or incorporating real metals to achieve a range of effects from polished to oxidised.

Matt | 4 products

Soft, charming visuals and velvety tactile effects in line with current architecture trends that promote well-being and a sense of warmth.

Floor coatings

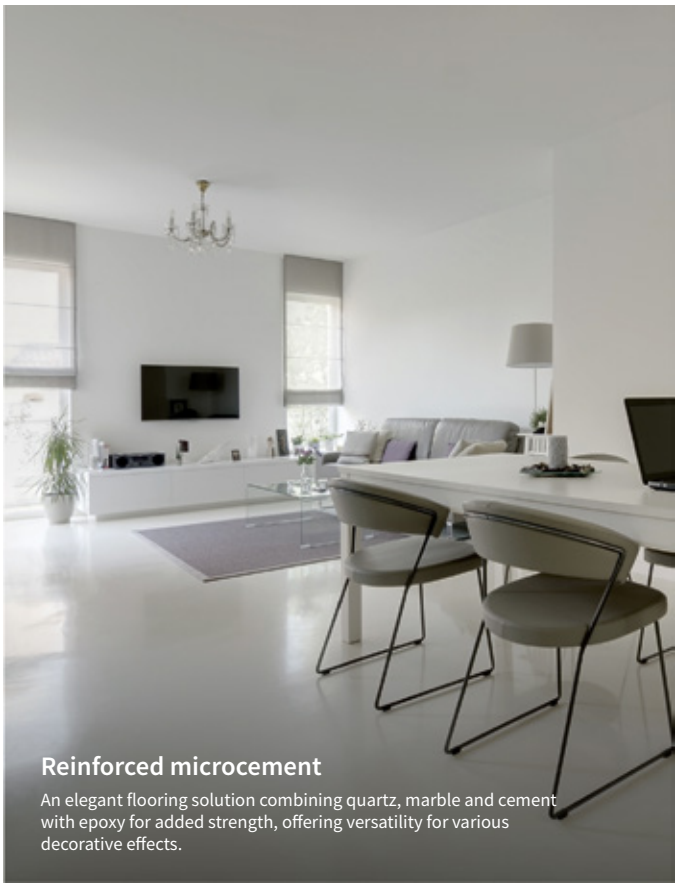
Mineral plasters for seamless floors

FLOOR INTERIOR USE

In recent years Stucco Italiano has specialised in manufacturing mineral plasters for floor coatings.

We have drawn inspiration from the architectural floor finishes of the Venetian tradition such as Pastellone and Terrazzo and **incorporated innovative materials** like hydraulic lime.

In this way we have developed ground-breaking formulas that seamlessly blend the elegance of the Italian legacy with the **durability and aesthetic requirements of contemporary lifestyles.**

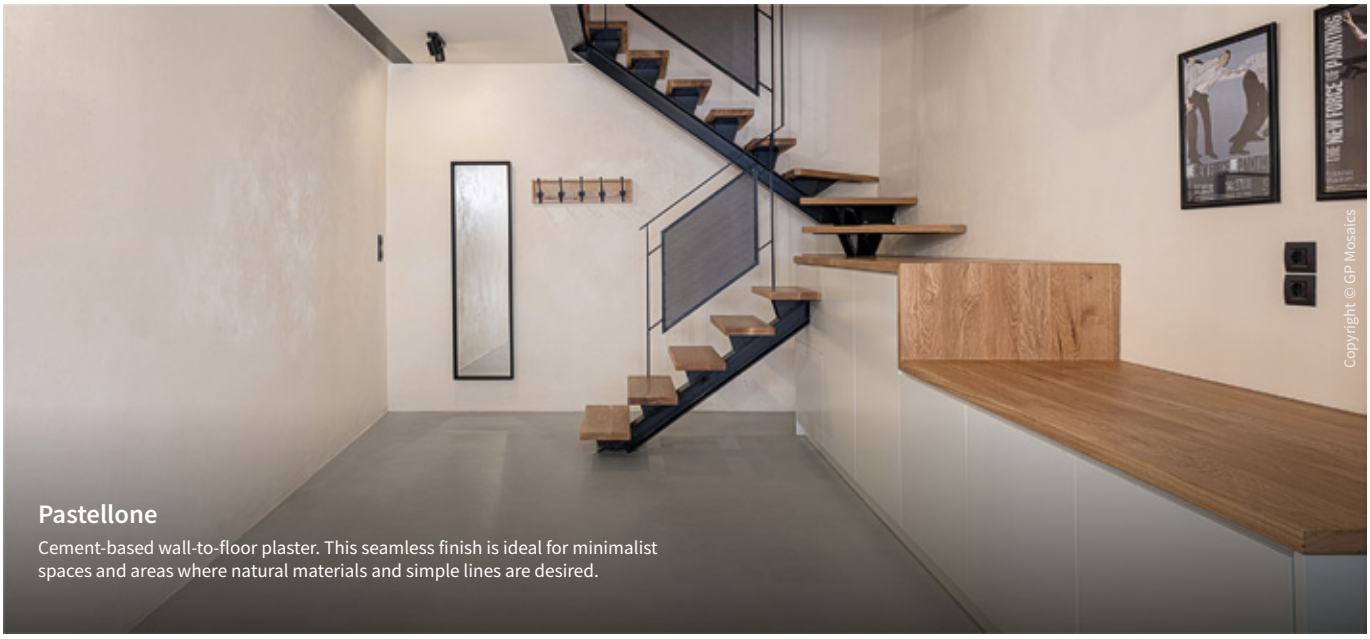


Reinforced microcement

An elegant flooring solution combining quartz, marble and cement with epoxy for added strength, offering versatility for various decorative effects.

Eco terrazzo

As thin as 6 mm, as hard as marble. Magnesite creates stunning Terrazzo floors that represent a mineral and completely eco-friendly alternative to cement.



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Pastellone

Cement-based wall-to-floor plaster. This seamless finish is ideal for minimalist spaces and areas where natural materials and simple lines are desired.

Complementary Products

Ancillaries

A unique feature of Stucco Italiano is its **vast range of complementary products** that enhance or improve the performance of our decorative finishes.
Some of these products are developed to solve the challenges that artisans commonly encounter in the worksite or to facilitate the application of our decorative plasters. Other products are designed to **add special effects** and customise the finishes, or to provide them with the **best protection.**

Tools

We include in our product offering an **exclusive choice of tools of the trade.** Drawing on our extensive artisan experience, we have handpicked tools from the Italian market that possess superior qualities, ensuring an effortless and refined application of our plasters and paints.

Colour System

Our Colour Chart encompasses a **selection of 132 hues**, in which all our off-white materials can be tinted. Accompanying our chart is a **user-friendly app** compatible with all devices, allowing you to access formulations for our entire range of colours and +1300 colours from competitors' palettes. We also offer a dedicated **software for tintometric machines.**

Stucco Academy

PLASTERING COURSES

In our field, achieving an aesthetic and durable finish requires a deep understanding of the materials.

For this reason, every year we train numerous artisans at our school in the province of Vicenza, Italy.
Our courses cater to all experience levels, guiding beginners in basic techniques and allowing skilled artisans to explore modern material uses and ancient decorative arts.

Our experienced teachers have instructed artisans both in Italy and abroad, also in prestigious institutions like the **Scuola di Restauro of Vicenza** and the **Hamlet School of Hillerod in Denmark.**

learn with us!

We think green

At Stucco Italiano we are dedicated to creating products that are not only pleasing to the eye but also sustainable for the environment. We strive to use eco-friendly ingredients whenever possible in our decorative products.

Our environmental commitment:

- Our Mineral plasters are naturally resistant to mould, breathable, durable, and **VOC-free**;
- We provide a **Green Line** of products that consist solely of natural, sustainable ingredients;
- We are justifiably proud of our membership in the **Green Building Council**;
- Our Mineral plasters incorporate **up to 45% recovered materials**;
- We prioritise sustainability in **our packaging**, with 90% of it being certified **Plastica Seconda Vita**, utilising 30% recycled plastic.

GREEN BUILDING COUNCIL ITALIA SOCIO

plastica seconda vita MIX ECO

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MADE IN ITALY

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